

# Novus Farm Management



## All relevant house data clearly displayed on your PC

With the Novus Farm Management program, you can easily and quickly check and compare results of animal weight, egg production, climate, feed and water intake and more, from all the houses. Novus Farm Management is part of the Fortica® automation system and visualises all relevant house data graphically and clearly in charts and diagrams on your PC. At a glance, you gain insight into your animals' living conditions and you, the poultry farmer, have complete control of all the house processes. The dashboard of the management program can also be set up based on your personal preferences, so you decide which data is important and which data you want to compare.



Stationsstraat 142  
5963 AC Hegelsom  
The Netherlands

T +31(0)77 327 5020  
F +31(0)77 327 5021  
info@hotraco-agri.com  
www.hotraco-agri.com

Hotraco Agri is a globally operating supplier of innovative computerized systems for use in the pig and poultry sectors specialised in creating and maintaining an optimum indoor climate. Hotraco Agri's main focus is on the development and manufacture of customized computers that regulate, control and monitor the overall animal house system. From climate control and air conditioning, feed and water control, animal weighing, egg counting to fire safety. Over 100 employees serve customers on all continents with innovative and technically advanced systems. The fact that Hotraco Agri has its own R&D department means that it is ALWAYS able to deliver customized products and develop problem-specific solutions.

## Helpdesk 24/7

The Hotraco help desk and service centre is available 24/7. Our team has the possibility to monitor and control the systems of our clients, wherever in the world, via state-of-the-art ICT technology.

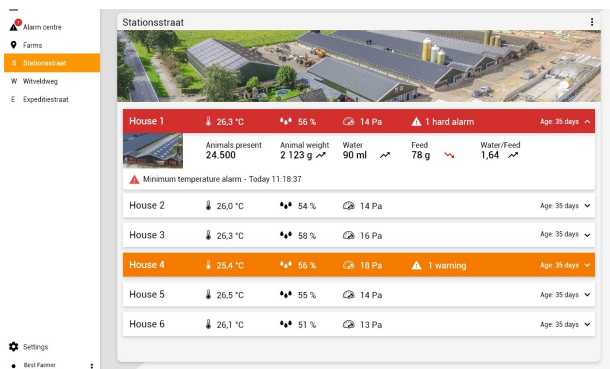


## Performance

Novus Farm Management provides insight into the performance of your animals. Growth performance, laying percentage, feed conversion and PEF (Production Efficiency Factor) are clearly displayed. This makes it easy to compare the performance of your current flocks with that of finished flocks or flocks in other houses.

## Alarm centre for maximum safety

Novus Farm Management has an alarm centre that personally alerts you in the event of acute changes in the house. The priority categories make clear whether immediate action is required or whether you can handle it during your daily rounds.



## Climate

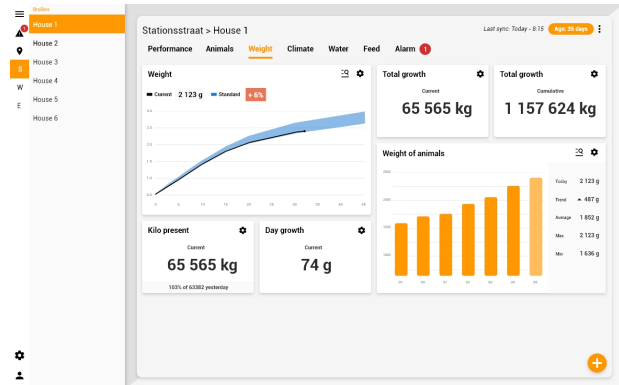
Climate sensors generate lots of useful data. Fortica® provides insight into the temperature, negative pressure, RH, CO2 and NH3 levels in the house, and then adjusts the ventilation settings if necessary. The Novus Farm Management program presents all relevant data for each climate and ventilation controller graphically. This allows you to see all the settings associated with a particular controller on a single display. Adverse influences are quickly recognised and analysed by the system and so can be avoided in the future.

## Feed and water management

The management program is an ideal way to implement your feeding strategy and gives you the opportunity to achieve lower feed costs, healthier animals and better results too. Accurate feed records give you daily insight into feed consumption and feed costs. You have perfect data showing any discrepancies in feed consumption, which can serve as an indication of the animals' health. Water consumption is also monitored with perfect accuracy and any anomalies are reported straight away.

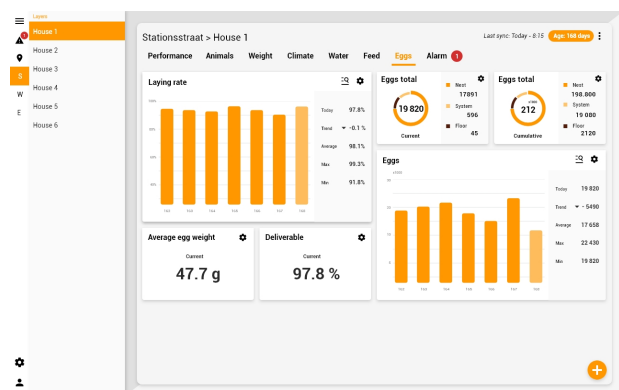
## Animal weight

It is important to be able to monitor your animals' growth. As well as determining the optimum sale weight, you can intervene in good time in case of weight loss or stagnation. This can give a good indication of the health of your animals. The management program provides accurate data on the average weight, uniformity and distribution among the animals as a group. In addition, the Novus Farm Management program allows you to link animal weight to feed, water and climate data. This gives you perfect knowledge about your animals' performance at any time of the day.



## Egg production

To measure the performance of your layers and breeders you require insight into the egg production. Perfect registration of the number of eggs gives you insight into the laying percentage of your hens. Hotraco Agri egg counters are extremely accurate and record the quantity of produced eggs per egg belt, per row, per tier or per house. Based on how your house is organised and the number of egg counters, management data is collected and clearly displayed via the Novus Farm Management program on your PC. This enables you to easily compare egg production with other houses or other management data such as animal weight, climate data or feed and water consumption.



## Fortica® automation system

Fortica® is a complete automation system that provides more efficient business operations and helps achieve better animal performance. Novus Farm Management is part of the Fortica® automation system and ensures that you have access to important management information quickly and clearly so you can efficiently manage for improvements and respond to any abrupt changes directly and adequately.