

# iHotraco

## FARM MANAGER



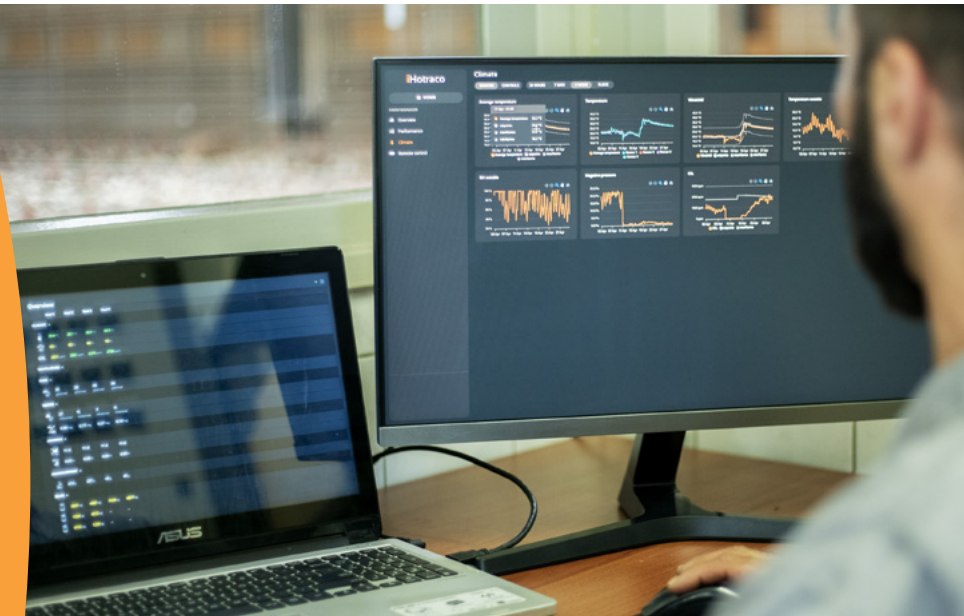
# Hotraco Agri

## introduces iHotraco Farm Manager

For 50 years, Hotraco Agri has been known for poultry automation solutions that ensure optimal operating conditions. We enable poultry farmers to monitor all their barn processes, analyze them and respond accordingly, creating a cycle that enhances the overall farm performance. From feed, water, and climate control, to lighting, nest, egg flow control, and more. Our goal is to improve animal health and living conditions, productivity and profits.

After the successful launch of iHotraco Farm Data - for automatic farm data collection and safe data sharing - Hotraco now introduces iHotraco Farm Manager.

With this smart farm management system, you can view all your barns in real-time and simultaneously on a single dashboard, with easy benchmarking to industry standards (i.e. genetic curves) or between barns and farms themselves. iHotraco Farm Manager enables you to control your production more efficiently and benefit from better results, every single day.



### iHotraco Farm Manager: full farm control to the next level



**24/7 real-time farm performance insights**



**Advanced data analysis and visualization in one dashboard**



**Monitor and React**



**Early warning system**



**Control multiple barns and farms at once, anywhere and anytime**



**User log through the controller**



# Next-level barn control with iHotraco Farm Manager

**iHotraco Farm Manager revolutionizes farm management, making it clearer, easier and faster. Forget setting up, checking and managing each barn one by one. Imagine the ease of seeing and controlling all your barns at once from one single overview.**

## **Optimal performance visibility**

iHotraco Farm Manager consolidates data from all your barns into a single, streamlined view. Its advanced and intuitive dashboard offers instant visibility into your barn conditions, allowing you to oversee all your barns simultaneously or zoom in on one specifically. This enables quick comparison of results and the ability to make instant adjustments to barn conditions.

The innovative early warning system alerts you with color coding about any deviations from your desired settings, enabling quick corrections to improve barn conditions. This real-time feedback loop is your key to unlocking enhanced animal performance.

## **Improved control and daily operations**

The days of time-consuming, manual management for each barn are over. Now, you can not only adjust settings for individual barns but also control multiple barns and farms simultaneously. This significant evolution in functionality moves us away from traditional practices towards more efficient, integrated farm management.

iHotraco Farm Manager also offers customizability, allowing you to define what information users can see and control. This ensures that everyone has the necessary information in the most useful form. As an owner, you'll have a

comprehensive overview of all barns, while your managers can focus on the specifics of their designated areas.

## **Easy benchmarking**

Benchmarking your barn data is now simpler, with the ability to apply pre-set weight-curves, feed intake and other genetics related parameters. This eliminates the need to manually set up each barn from scratch, saving time and ensuring uniformity across your operation.

iHotraco Farm Manager allows to benchmark your results against industry standards, such as genetic-related data, or to benchmark among locations and your own historical performance; while also enabling you to set customized preferences to meet your specific business requirements.

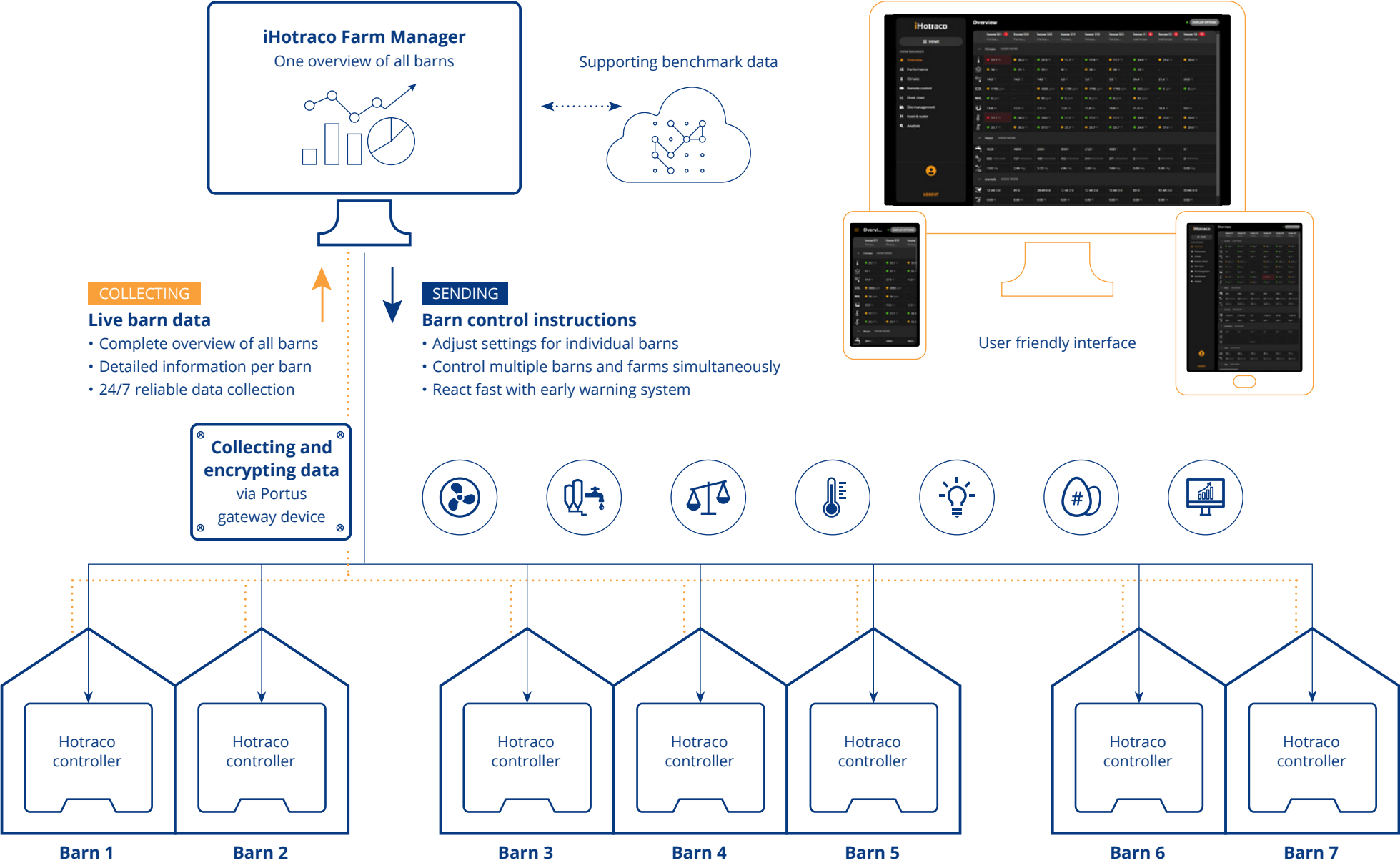
## **Monitor and React**

iHotraco Farm Manager makes it easy to identify performance anomalies, such as sudden spikes and drops, and in turn this allows for a speedy identification of the corresponding root cause. With iHotraco Farm Manager you can establish an efficient cycle of monitoring, analyzing and reacting to what happens in the farm, ensuring a smooth operation.

## **User Log**

Through the controller iHotraco Farm Manager also provides a user-log function which enables you to record all activities performed by any user interacting with parameters available on iHotraco Farm Manager.

# iHotraco Farm Manager - How it works



# Unique features of iHotraco Farm Manager

## Overview & analysis of farm processes

### ✓ **Live Overview with early warning**

Monitor the conditions in your barns in real-time and quickly identify performance anomalies.

### ✓ **Climate dashboard**

Monitor and analyze all climate and control related red outs for a barn or look back in historical data.

### ✓ **Silo management**

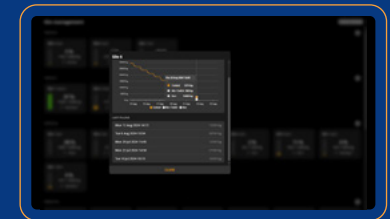
Check the feed level of your silos and foresee the status for the next few days, so you can refill on time.

### ✓ **Analysis dashboard**

Create dashboards and combine data for one or multiple barns in trend graphics to analyze climate and production issues.

### ✓ **Feed/water dashboard**

React swiftly to unexpected feed and water spikes. Every feeding session will be measured and compared to the same session a day earlier.



Scan the code for more information about iHotraco Farm Manager.

## Overview & analysis of performance results

### ✓ **Performance overview**

Benchmark the production KPI's of active flocks. You can select which parameters you want to see.

### ✓ **Flockchart**

Check your production results per barn in a flock chart, easily toggle between table and graph.

### ✓ **Genetic standards**

Benchmark productivity for all barns against the standards provided by genetics companies.



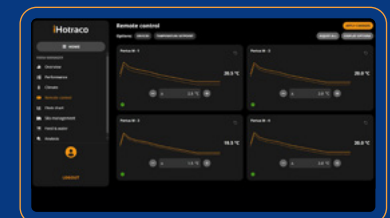
## Next-level farm control

### ✓ **Remote Control**

Change controller parameters for one - or multiple or all barns at once - anywhere from any device.

### ✓ **User-log**

Through the controller record all activities performed by any user interacting with available parameters on iHotraco Farm Manager.





[www.hotraco-agri.com](http://www.hotraco-agri.com)